

After a disaster, Cash is best

November 2017 Project Update

November marked the start of the 2017-18 South Pacific cyclone season. As part of preparedness activities, the Logistics Cluster is working with partners across the Pacific to advocate the message that after a disaster, *cash is best*.



Send cash, not goods to help cyclone relief efforts!

See more PSAs on the New Zealand Red Cross Facebook page.

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The number of containers of Unsolicited Bilateral Donations (UBDs) that remain more than 2 years after TC Pam hit Vanuatu. In total UBDs have accumulated approx. \$2.5 million in storage, handling and container rental fees.

[SEE MORE FACTS AND PROJECT INFO HERE](#)

New Zealand Ministry of Foreign Affairs & Trade provide some helpful tips on how you can assist after a disaster, including creative ways to repurpose donated goods and raise \$\$ for relief efforts. [More here.](#)

Organise a market day, cook-off & more!



Last month, the Logistics Cluster spoke to the Fiji Business Disaster Resilience Council on donating after disasters.

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#Cashisbest

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